

# PROSPECTUS 2023 2024





# 00.00

Our design courses rise above the classic approach by aiming to educate not only skilled but also responsible designers that are able to tackle the world's complicated challenges for both industry and society.

|   |                    |   |  |
|---|--------------------|---|--|
| 1 | the design village | ABOUT US<br>VISION<br>PROGRAMMES  | 01.11<br>01.21<br>01.31                            |
| 2 | highlights         | NEWS<br>AWARDS  | 02.11<br>02.21                                     |
| 3 | ecosystem          | IN HOUSE<br>UNIVERSITY COLLABORATION<br>ACADEMIC PARTNER<br>INTERNATIONAL                                       | 03.11<br>03.21<br>03.31<br>03.41                   |
| 4 | industry           | ABOUT<br>EVENTS<br>PLACEMENTS & INTERNSHIPS<br>STUDENT TESTIMONIALS<br>INDUSTRY TESTIMONIALS<br>THE DESIGN CELL | 04.11<br>04.21<br>04.31<br>04.41<br>04.51<br>04.61 |
| 5 | academics          | POSITION<br>JOURNEY<br>CURRICULUM<br>STUDENT PROJECTS   | 05.11<br>05.21<br>05.31<br>05.41                   |
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| 7 | campus             | STORY<br>C29<br>C28   | 07.11<br>07.21<br>07.31                            |
| 8 | villagers          | MANAGEMENT<br>ADVISORS<br>ACADEMIA  | 08.11<br>08.21<br>08.31                            |
| 9 | admissions         | SCHOLARSHIPS  | 09.11  |





# 01.11

**the design village** | ABOUT US

The Design Village (TDV) in collaboration with Noida International University, offers undergraduate and postgraduate degree programmes in Design.

TDV believes in impact through design. For us, design does not only solve problems of today but also proposes new ways for the future. To fulfill this ambition, TDV aims to nurture and educate individuals by giving them a choice, to not limit themselves to any particular field of design. Students may choose to not specialize in a particular discipline, but can be independent non-silo designers who can impact and change the world through design in any and every medium imaginable. Design today, is about altering conditions, changing behaviors, creating experiences, finding new meanings, building identities and evolution. And therefore, design education today is about critical thinking, communication, collaboration, cultural awareness, civic engagement, collective responsibility and creative leadership.

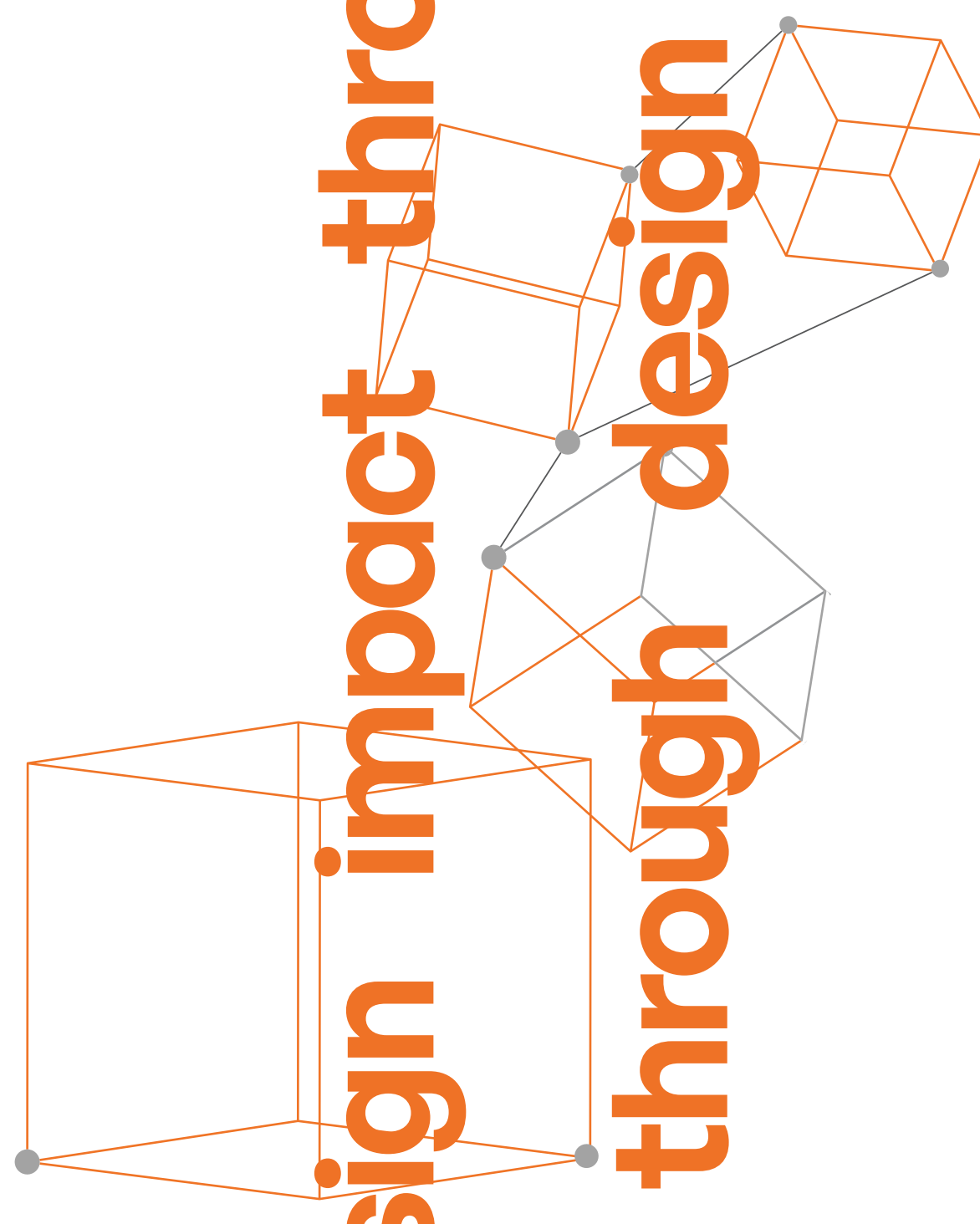
It is about connecting design with impact; nurturing individuals with the capacity to envision goals and the skills to realize them. Design Villagers dare to rethink processes, undertake systemic challenges and have the courage to address any societal issue. Today they successfully command a variety of roles across sectors with sustainability, entrepreneurship and technology as their core DNA.



The apocalypse we are in, is engulfing and disruptive. But it is in disruption where Design Villagers thrive, adapt & step up.

It fills me with pride that the graduates exemplify more than ever, TDV values of being compassionate, perseverant, courageous and aware.

Sourabh Gupta  
Founder



In India, the interconnected domains of design and creative industries exist in stringent silos - from their manifestation, education, to practice. Designers continue to consider themselves specialists in fashion, graphics, space, products etc.

However, as the world changes rapidly and evolves with technological innovation while dealing with a global health crisis & climate change; designers of today require a more transformative approach to envisioning the future. An integrated perspective with a broader lens and a unified view to help address titanic societal challenges that can systemically change the world we live in, by connecting the dots across scales, sectors and specializations.

Addressing this transition with pedagogy to encourage rather than restrict future designers, the graduates of TDV, share an array of projects spread over multiple domains, blurring boundaries while attempting to take responsibility to shape the narrative of tomorrow. From conscious consumption, civic responsibility, mental health, and accessibility to new-age storytelling; students speculate on the impact of their inquiries and propose brave solutions.

Mridu Sahai  
Co-founder

Interdisciplinary  
International  
Industry-Centric

At TDV, associated design domains and technologies come together as a seamless whole. Learners are encouraged to think beyond silos. The campus too, encourages interdisciplinary interactions.

We organize innumerable staff and student exchanges with our international partners. These immersive and meaningful cross-cultural dialogues enable us to offer a truly global learning ambiance.

TDV has been initiated by designers and is physically a part of the design industry ecosystem. There is a special focus on live projects and real-life clients to work with students throughout their learning journey at TDV.



Undergraduate  
4 Years

- Bachelor of Design
- B. Des. Fashion and Textile Design
- B. Des. Communication and Graphic Design
- B. Des. Product Design
- B. Des. Space and Interior Design
- B. Des. Interaction and UX Design
- B. Des. Transportation and Mobility Design

Postgraduate  
2 Years

- M. Des. Fashion and Textile Design
- M. Des. Communication and Graphic Design
- M. Des. Product Design
- M. Des. Space and Interior Design



# 02.00

highlights |

**Our resounding international acclaim is a testament to our unwavering commitment to pushing boundaries, and shaping the future of design worldwide.**

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02.13  
02.14  
  
02.21

LONDON DESIGN BIENNALE  
JOINT STUDIO  
SALONE DEL MILANO  
INK  
  
AWARDS

NEWS



LONDON  
DESIGN  
BIENNALE

The India Pavilion at the London Design Biennale 2023 presented “Chowk & Charpai: An Urban Living Room”, curated by The Design Village and designed by Studio Archohm. The India Pavilion is a multi-sensory evocation of the essence of a contemporary Indian city Chowk – an open market at the junction of streets, through the visual metaphor of a Charpai – a traditional woven daybed found across India.



The Joint Studio program amongst The Design Village, TU Delft, and Politecnico Milano aims to provide students with a unique opportunity to develop a design anthropological perspective towards cities. The program encourages students to read a city through multiple lenses and find appropriate mechanisms to communicate their reading effectively. It strives to create global designers who can contribute towards designing sustainable and livable cities.







TDV represented India as the only design school from the country at Salone Satellite 2023. The prestigious event, held during the Milan Design Week, provides a global platform for emerging designers and young talent to showcase their work. The Design Village's participation in Salone Satellite highlights the nurturing of young designers and fostering a culture of design thinking in India.

## Exhibit at Salone Satellite 2023



The Design Village has partnered with a firm that specialises in social design - 'Ink' from Amsterdam, to set up the Center for Social Design on its premises. The center aims to jointly promote the value and effect of social design as an emerging domain of research and design. Through academic exchanges, student internships and full time work opportunities. The center is the first of its kind international-industry and institutional partnership for TDV.

## Centre for Social Design at TDV



## 1st Runner Up at the London Design Biennale

London Design Biennale | England | 2023



## 1st Prize at Cumulus Green Competition

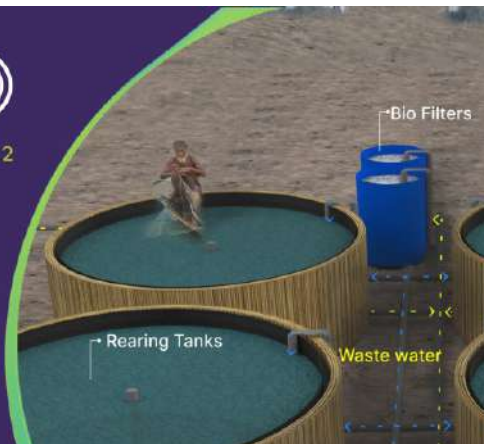
Cumulus Green | Europe | 2022



## Winner of Design for a Better World

Sustainability Award | Brazil | 2022

DESIGN FOR  
A BETTER  
WORLD  
WINNER 2022

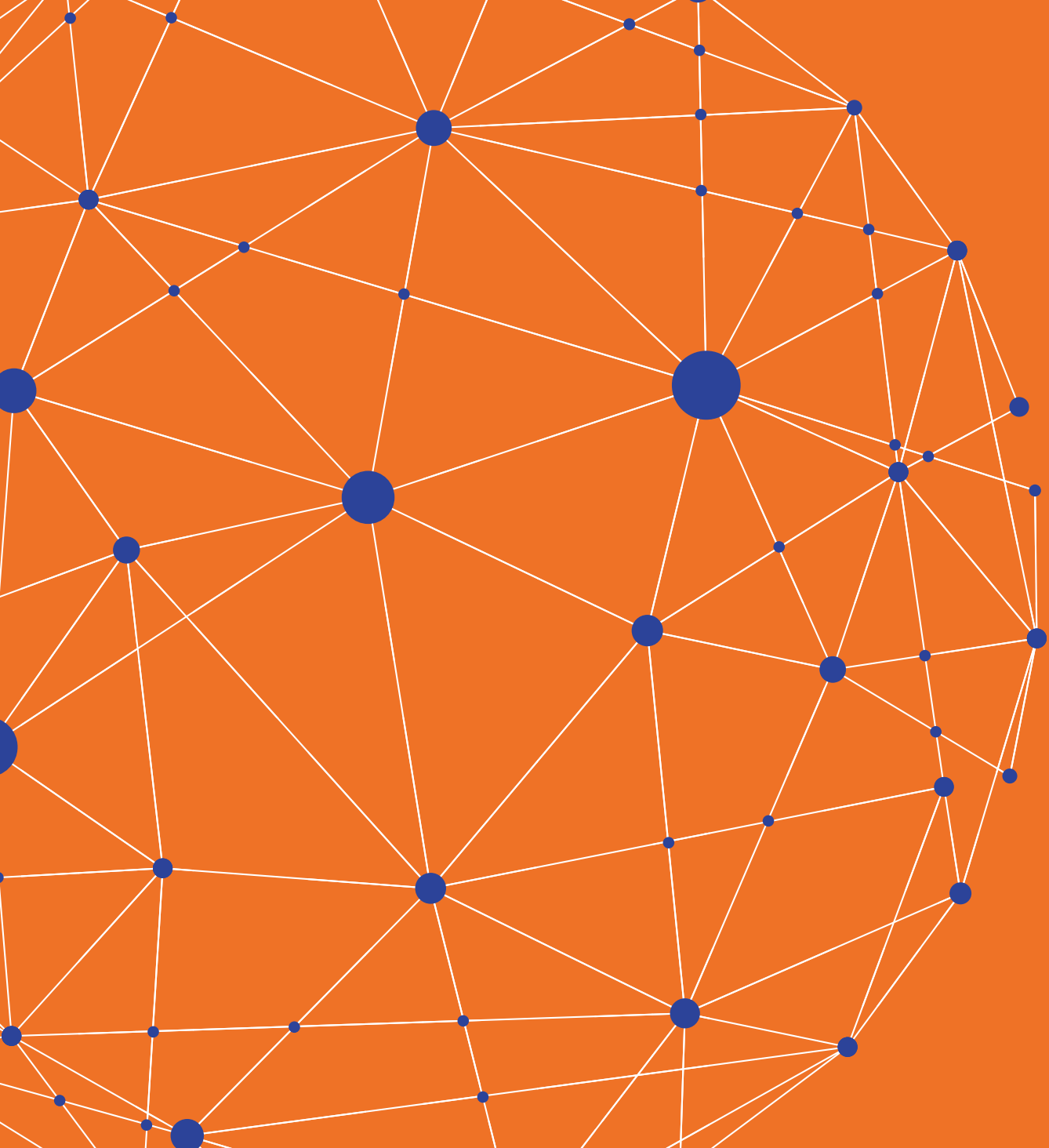


## Most Promising Design School of the Year

Asia Today | India | 2023







# 03.00

ecosystem |

03.11

ARCHOHM

IN HOUSE

03.12

JOBL

DFI

GOMAADS

03.21

NOIDA INTERNATIONAL

UNIVERSITY

UNIVERSITY  
COLLABORATION

03.31

TU DELFT

ACADEMIC PARTNERS

03.32

POLITECNICO MILANO

03.33

L'ECOLE DE DESIGN NANTES ATLANTIQUE

03.34

DOMAINE DE BOISBUCHET

03.35

WHAT DESIGN CAN DO

03.36

INK

03.41

LES ATELIERS ALIX

INTERNATIONAL

03.41

LOUGHBOROUGH UNIVERSITY

03.42

ECOLE DUPERRÉ DE PARIS

03.42

ROYAL ACADEMY OF ART, THE HAGUE

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ROYAL COLLEGE OF ART

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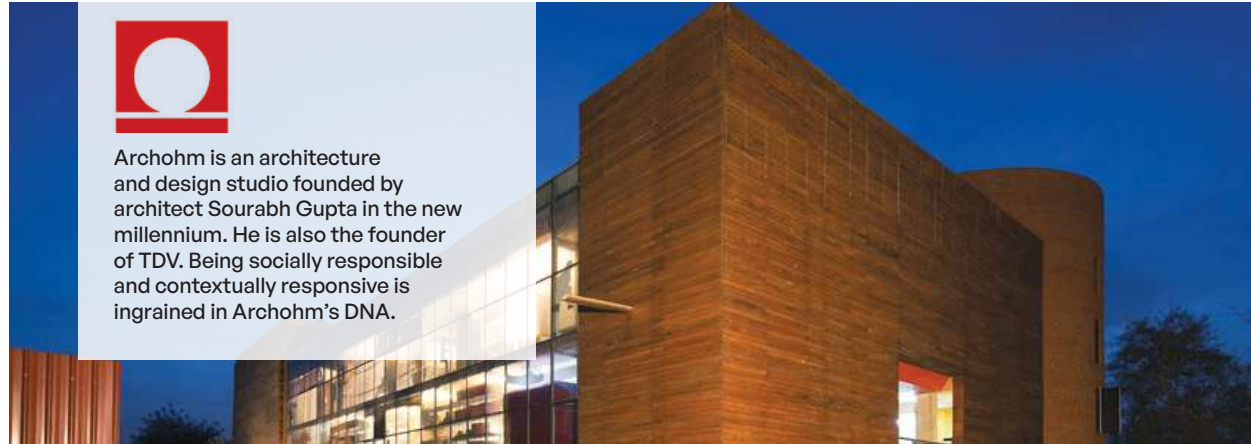
UNIVERSITY OF DERBY

03.44

ALLIANCE FRANCAISE

03.44

DOMUS ACADEMY MILANO



Noida International University is a UGC recognised, world-class university which offers a variety of programmes in engineering, management, law, medical and social sciences. TDV is the official technical collaborator and skill enhancement centre for the school of design at NIU.





03.31

**ecosystem** | ACADEMIC PARTNER



TU Delft is amongst the largest university of design in the world. TDV's partnership with TU Delft brings global excellence to our design programs. TU Delft's influence on our curriculum enhances students' exposure to cutting-edge design and engineering. This collaboration underscores TDV's commitment to providing world-class design education with international perspectives.



03.32

**ecosystem** | ACADEMIC PARTNER



**POLITECNICO  
MILANO 1863**

Politecnico Milano's dedication to quality and innovation aligns seamlessly with TDV's ethos. Through this partnership, our students gain invaluable insights from experts in engineering, architecture, and industrial design. This collaboration facilitates the exchange of knowledge and fosters a dynamic environment where academia meets industry. TDV students benefit from a rich academic experience that prepares them to position themselves in the global design-landscape.





03.33

ecosystem | ACADEMIC PARTNER



We are the esteemed Asia partner of L'Ecole De Design Nantes, offering our students a remarkable opportunity to spend a transformative semester at their campus in France. This partnership fosters cultural exchange and exposes our students to diverse design perspectives. It exemplifies TDV's dedication to globalizing design education and ensuring that our students gain an enriched international experience that sets them apart in the ever-evolving design industry.



03.34

ecosystem | ACADEMIC PARTNER

Domaine de  
**Boisbuchet**  
Design Architecture Nature

TDV's collaboration with Domaine de Boisbuchet, France, provides a comprehensive design education by hosting our annual Summer-Winter School at this idyllic location allowing our students to immerse themselves in a creative haven. Domaine de Boisbuchet's picturesque setting and world-class facilities provide an inspiring backdrop for design exploration.







TDV's collaboration with What Design Can Do (WDCD) is an exciting endeavor that aligns with our shared belief in the transformative power of design. As we prepare to host WDCD, we anticipate a vibrant exchange of fresh ideas, visionary speakers, and dynamic interactions. This partnership promises to inspire creativity and innovation, bringing together designers, businesses, NGOs, and governments to address complex global challenges.



The partnership between TDV and INK, Amsterdam, is based on the foundation of an enduring relationship. With a strong focus on social design, this collaboration promises ongoing technological exchanges, impactful projects, and sustainable change. Together, we aspire to shape a world that's more inclusive and sustainable for generations to come.

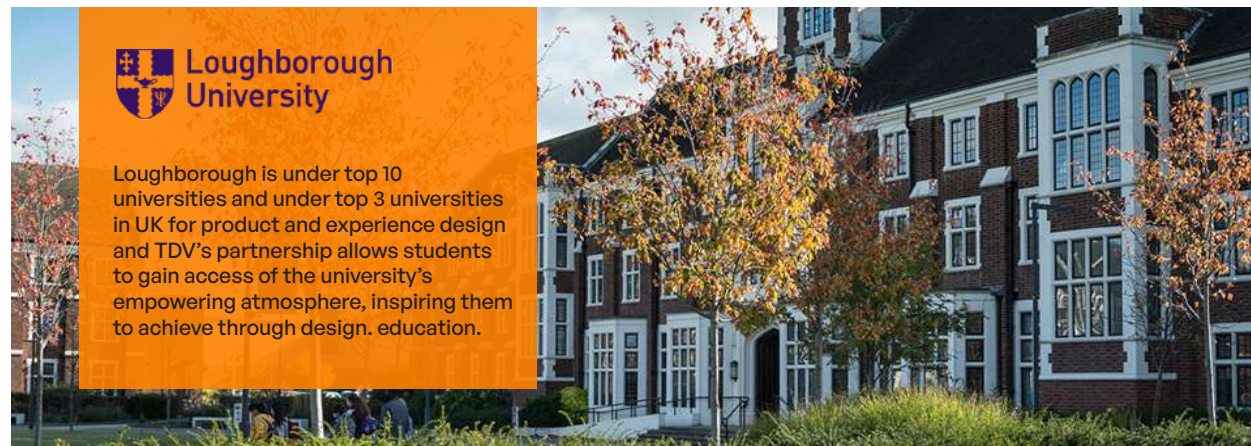






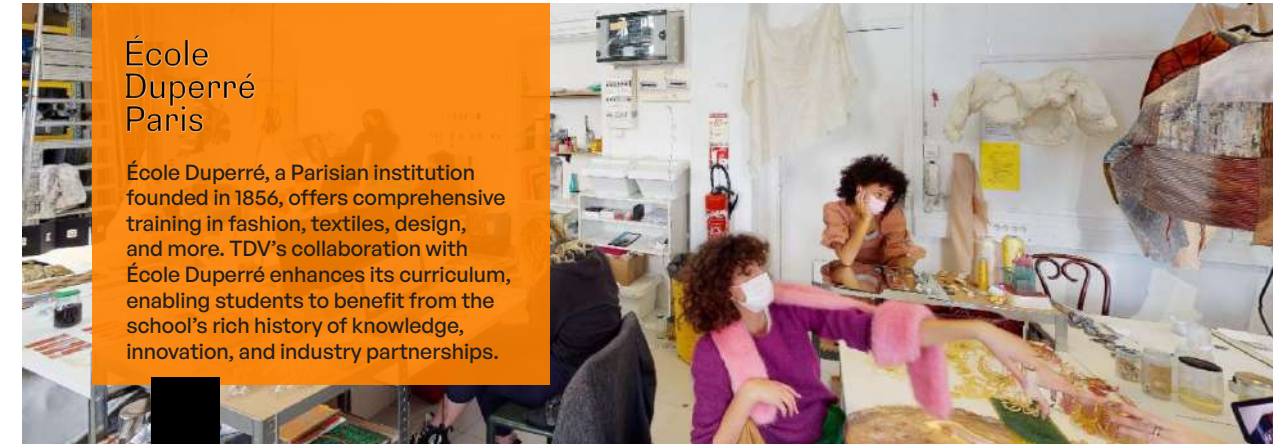
### LES ATELIERS ALIX

TDV actively collaborates with notable partners globally, such as Les Ateliers Alix. This collaboration enriches TDV's curriculum by offering students and professionals educational tools to explore various facets of the haute couture.



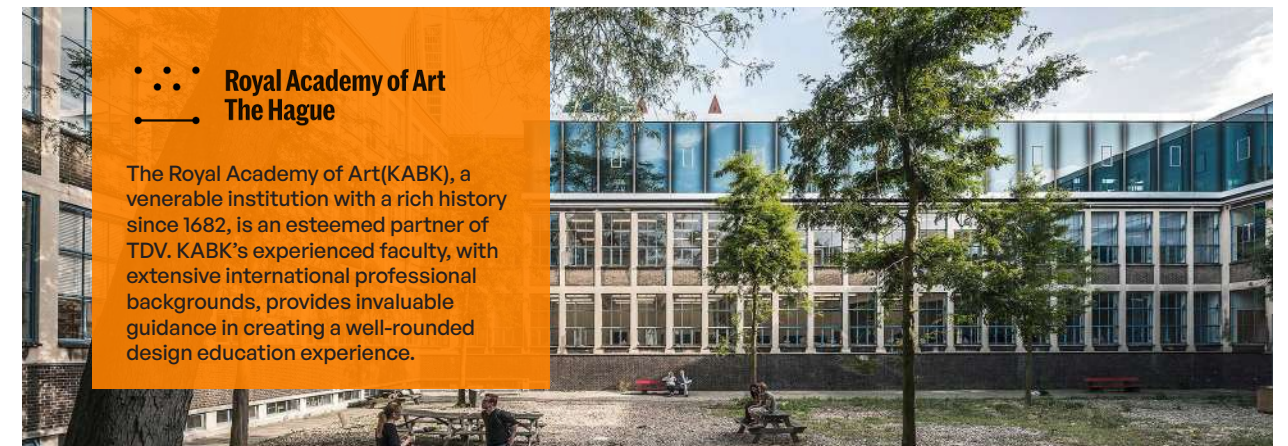
### Loughborough University

Loughborough is under top 10 universities and under top 3 universities in UK for product and experience design and TDV's partnership allows students to gain access of the university's empowering atmosphere, inspiring them to achieve through design. education.



### École Duperré Paris

École Duperré, a Parisian institution founded in 1856, offers comprehensive training in fashion, textiles, design, and more. TDV's collaboration with École Duperré enhances its curriculum, enabling students to benefit from the school's rich history of knowledge, innovation, and industry partnerships.



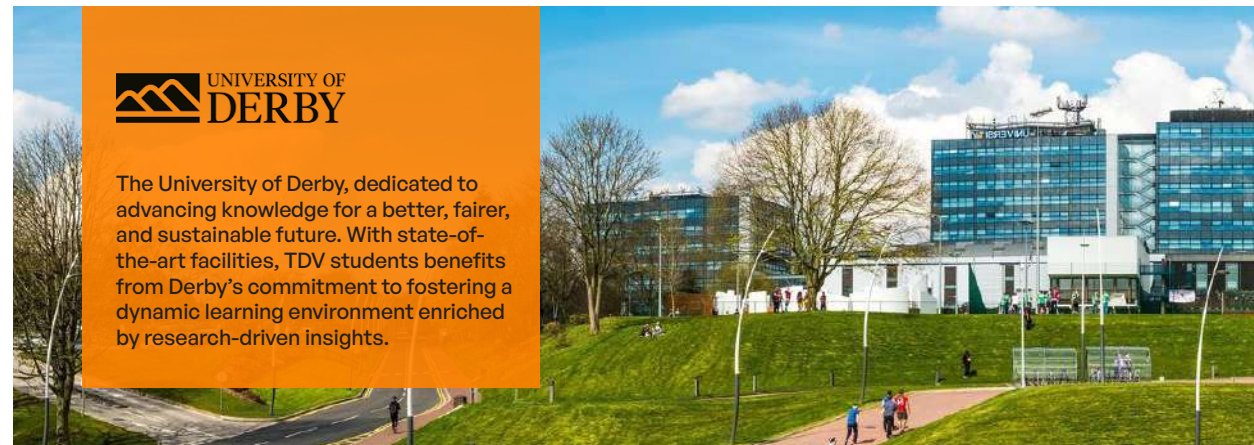
### Royal Academy of Art The Hague

The Royal Academy of Art(KABK), a venerable institution with a rich history since 1682, is an esteemed partner of TDV. KABK's experienced faculty, with extensive international professional backgrounds, provides invaluable guidance in creating a well-rounded design education experience.



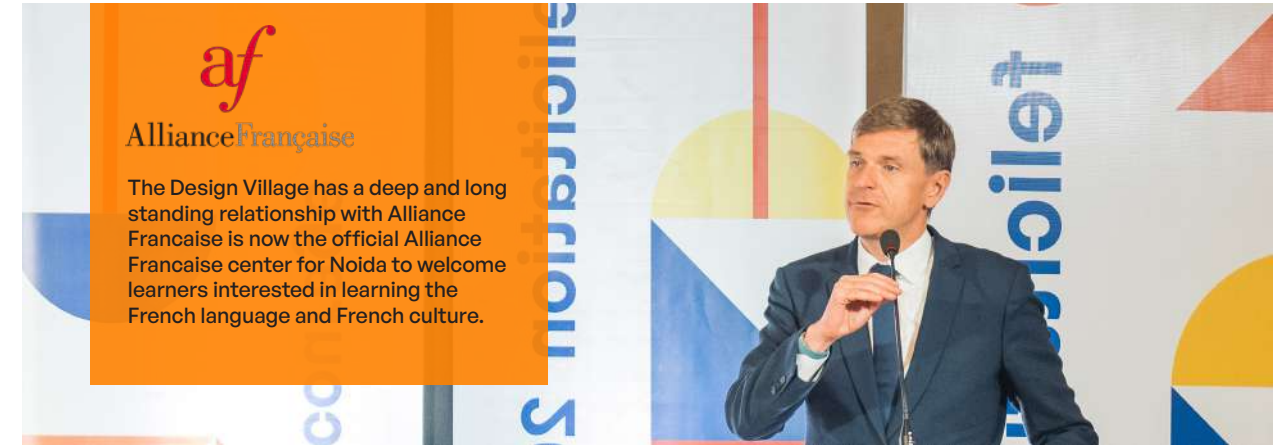
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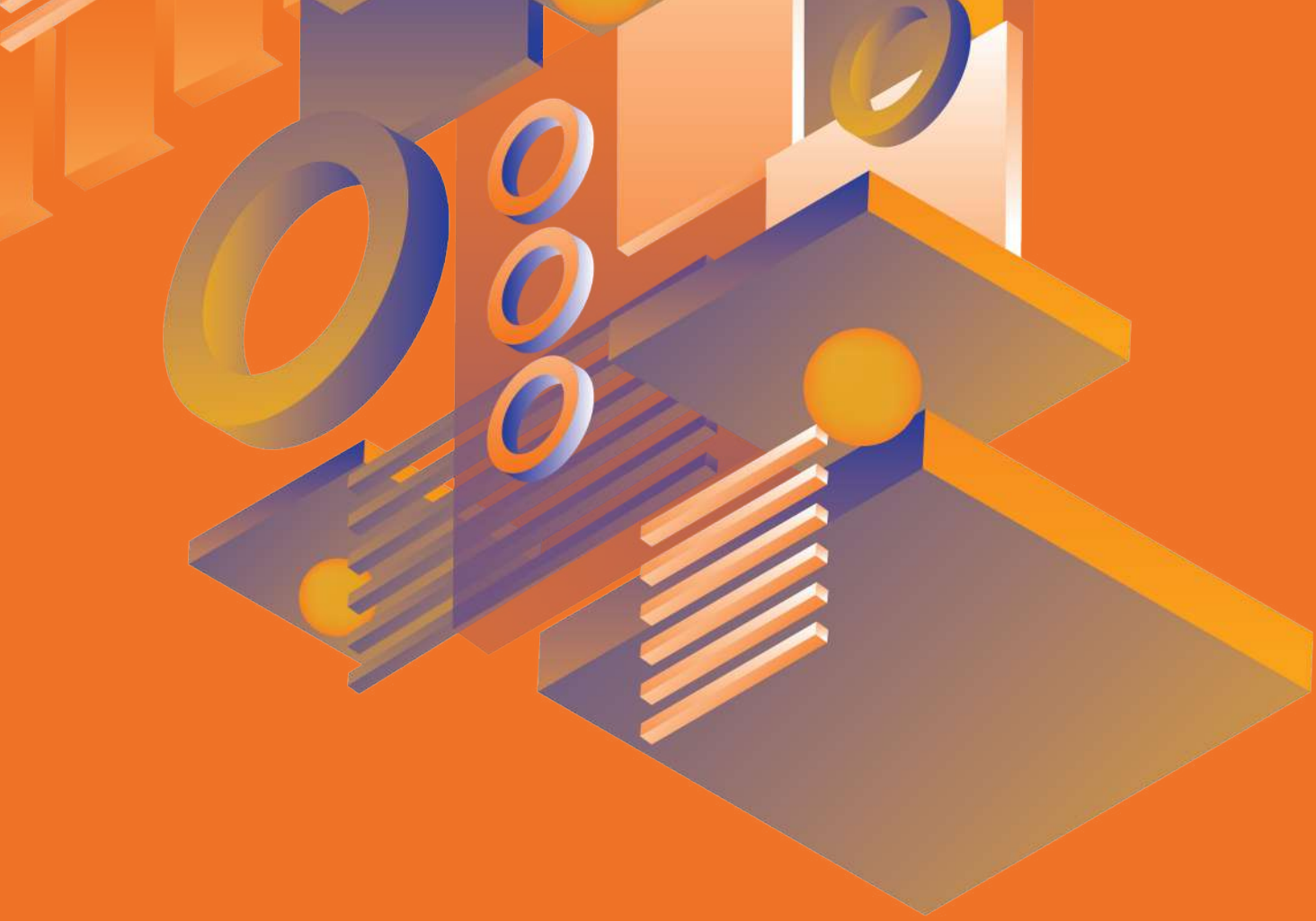
ecosystem | INTERNATIONAL



03.44

ecosystem | INTERNATIONAL





“Thanks for this beautiful discovery. We will work to weave our connections with this school. We have been very impressed by their will, creativity, resilience and assertiveness.”

Anne Sarah Panhard  
Managing Director | Hermes Home Collections Paris, France

# 04.00

industry |

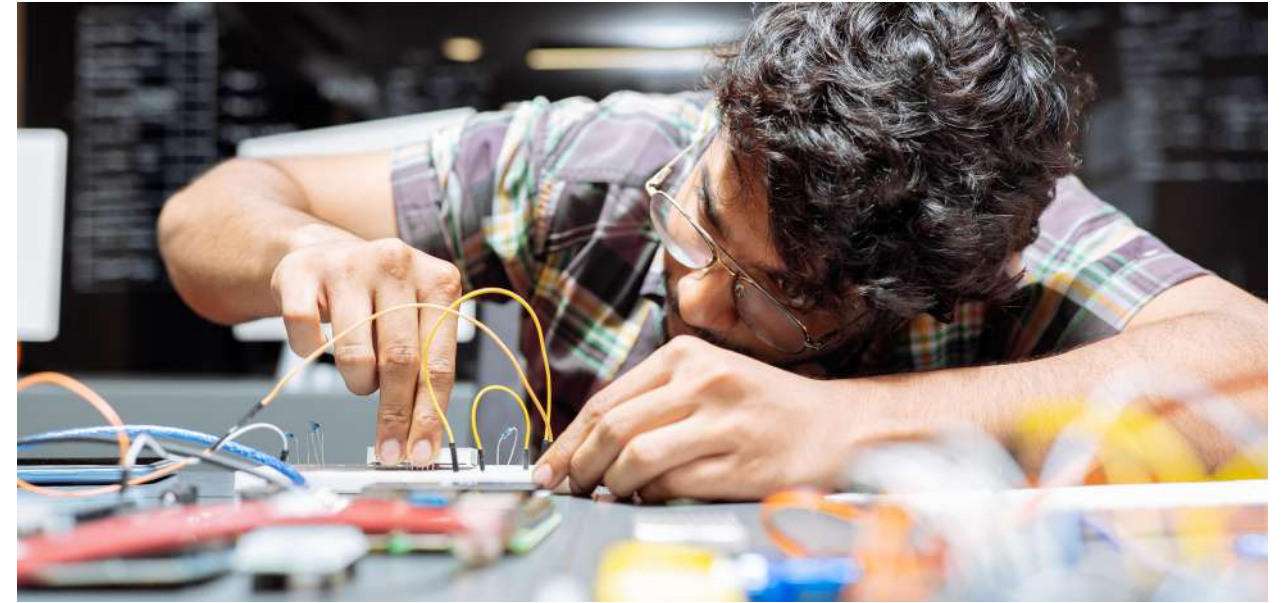
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|-------|---|-----------------|
| 04.11 | INDUSTRY  | ABOUT           |
| 04.21 | HERMÉS VISIT  | EVENTS          |
| 04.22 | CAN23   |                 |
| 04.31 | JIO   | PLACEMENTS      |
| 04.31 | INK   | & INTERNSHIPS   |
| 04.31 | DOMAINE DE BOISBUCHET                                   |                 |
| 04.32 | DELOITTE  |                 |
| 04.32 | TORANI  |                 |
| 04.32 | ANJU MODI   |                 |
| 04.33 | NETWORK   |                 |
| 04.41 | INK   | STUDENT         |
| 04.41 | DELOITTE  | TESTIMONIALS    |
| 04.42 | TORANI  |                 |
| 04.42 | INK   |                 |
| 04.51 | SAAHRA  | INDUSTRY        |
| 04.51 | ASICS   | TESTIMONIALS    |
| 04.52 | ALLIANCE FRANCAISE                                      |                 |
| 04.52 | INK   |                 |
| 04.61 | THE DESIGN CELL   | THE DESIGN CELL |
| 04.62 | WOMAN OF WOOL   |                 |
| 04.63 | YASH RAJ BHARTI   |                 |
| 04.64 | BRAND EXP. MUJI X TDV                                   |                 |
| 04.65 | BRANDING & IDENTITY DESIGN WHARTON INDIA ECONOMIC FORUM |                 |



The environment of constantly connecting with the outside world and coming back to the world inside, is encouraged and inculcated at TDV. Hence while the students are still in college, they get connected with the Industry, and get windows to practice how real time projects, businesses and organisations function.

**Anusha Dhawan**  
Head | Impact

try industry industry



A family-owned and independent artisanal house since 1837, Hermès creates beautiful and functional objects that can be repaired and passed on from generation to generation. The quality of the materials, combined with the exceptional know-how kept alive by its artisans, makes for sustainable creations characterised by timeless elegance.

Committed to humanist and artisanal values, the company, which employs close to 20,000 people, is dedicated to a responsible approach based—in both its production and development—on a never-ending demand for quality and reflected in its cultural, societal and environmental commitments.

# t hermès visit h





04.22

Co-creative adaptive network (CAN23) is an annual placement confluence of practitioners, educators and learners from design, innovation and extended arts and culture space coming together for exchanging ideas and collaborative growth. With each batch of lifelong learners getting ready to step into the real world, the groundwork is laid out for a unique and inspiring day where fresh design graduates and senior year learners meet seasoned professionals, industry experts, top level professionals from the industry on a common platform to discuss career journeys.


can23 can23 can23






Gatim Sachdeva

B.Des Communication & Graphic Design

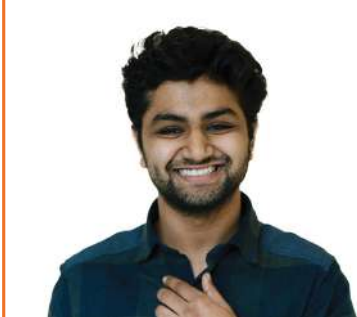


Placement at  
Jio




Saansh Arora

Bachelors of Design



Internship at  
Ink



Digvijay Shukla

B.Des Communication & Graphic Design




Internship at  
Domaine de Boisbuchet




Vanshika Mehta

B.Des Interaction & UX Design



Placement at  
Deloitte



Nandini Mital

B.Des Product Design




Internship at  
Torani India




Nivedita Singh

B.Des Fashion & Textile Design



Placement at  
Anju Modi





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ABRAHAM & THAKORE



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BODICE




VOGUE



CLAYMEN









Kiran H. Nath, B.Des


Studying at The Design Village has been immensely beneficial to me, as the projects we undertake closely mirror real-world scenarios, providing ample opportunities for client interactions. This experience has proven invaluable in my current design journey.






Vanshika Mehta, B.Des


My journey at TDV has been like a roller coaster, and I still remember my faculty encouraging me to conduct more research, focus on the user journey and methodology, rather than just concentrating on design tools. This learning was immensely helpful since I started working at Deloitte.





Nandini Mittal, B.Des

The accountability and freedom that TDV gave me to explore my inner self and indulge in various skills have helped me become a responsible designer. Their vast, industry-centered community helped me find my way here. I couldn't be more proud of and thankful to TDV and Torani for their support in making this an unforgettable experience.





Mayank Raj, B.Des

The Taskbox design projects at TDV are similar to what we typically handle at firms like INK. This experience has greatly assisted me in initiating research, understanding, and visualizing how I will allocate my time to the project.






Sachi Bahl, Saahra


I had the most wonderful experience at The Design Village. I'm so impressed to see the infrastructure of this college, the students who are so lively and bubbling with questions and passion. I had a really invigorating experience here.






Madhur Sharma, ACIS


There is so much creativity everywhere, I actually felt goosebumps in every room. Not just in terms of the architecture of the place, but also in terms of the work the students are doing here. It's super inspiring and I actually feel like going back to the drawing board and learning something myself.






Fredric Wolska, AF


It's a very modern and welcoming place where you can see the students' work and how they are constantly preparing for new, exciting and valuable projects. Being here was a very enriching experience for us.





Anna Noyons, INK

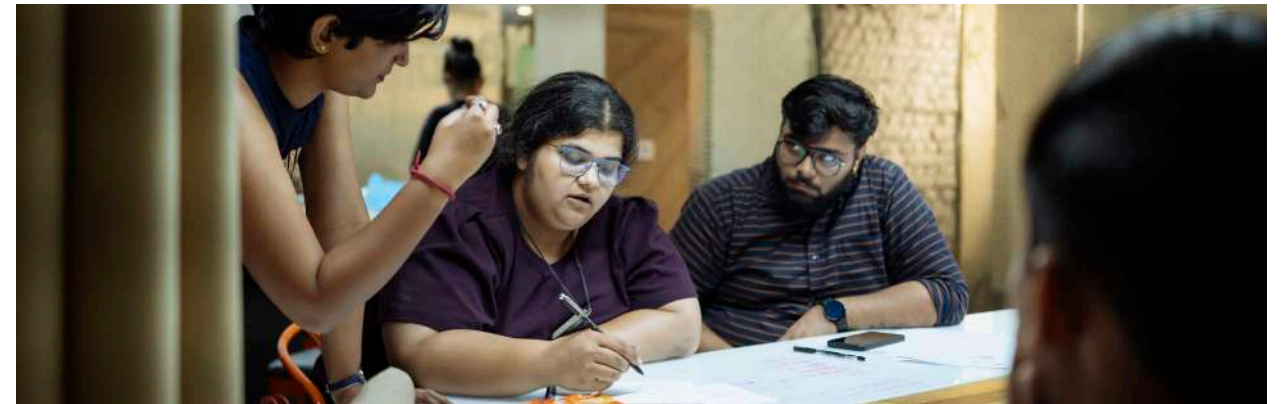
I have been pleasantly surprised by how efficiently this school is functioning; how critical the students are and how driven they are to make a change with their work.





TDV takes up multiple projects as in-house consultancy called The Design Cell, where graduates, student interns and faculty members work together to provide the client with a ready-to-execute design solution. Through such opportunities, our students and graduates go on to intern with and get hired at many known names across the globe.

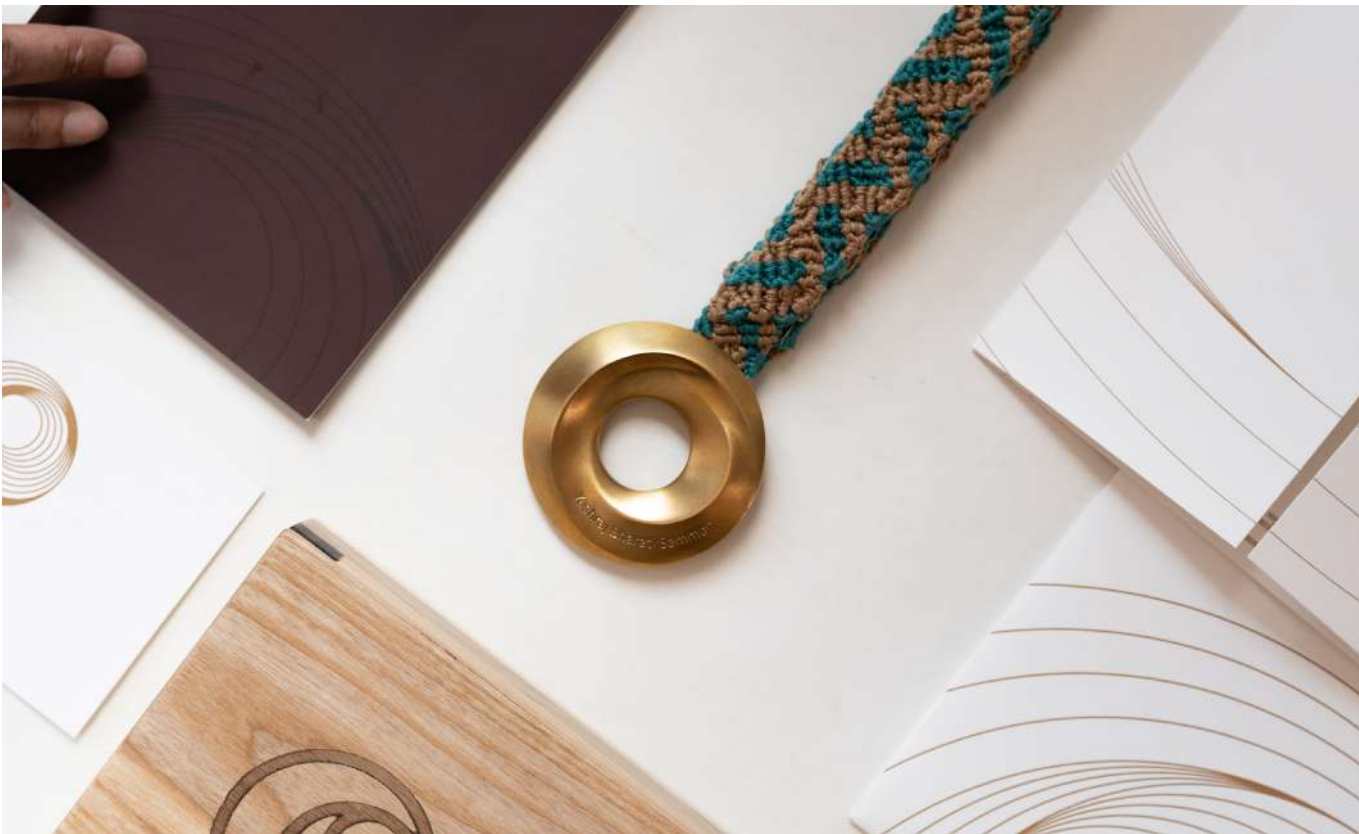
# the design cell



The Women of Wool is an end manifestation of a social audit conducted for a European company, to map their supply chain across the globe. Through extensive ethnographic research, tracing the sustainability of the larger recycling process, the project creates a narrative outlining the situations of the local women and throws light on the agency they may or may not have



The Design cell at TDV has designed and executed the visual identity and felicitation ceremony for this annual grassroots leadership recognition. Yashraj Bharati Samman (YBS) instituted by Yashraj Research Foundation (YRF), with the intent to show respect and deepest gratitude towards the forces fighting for the betterment of India and its citizens which contribute towards innovation in healthcare, ethical governance and transforming lives.

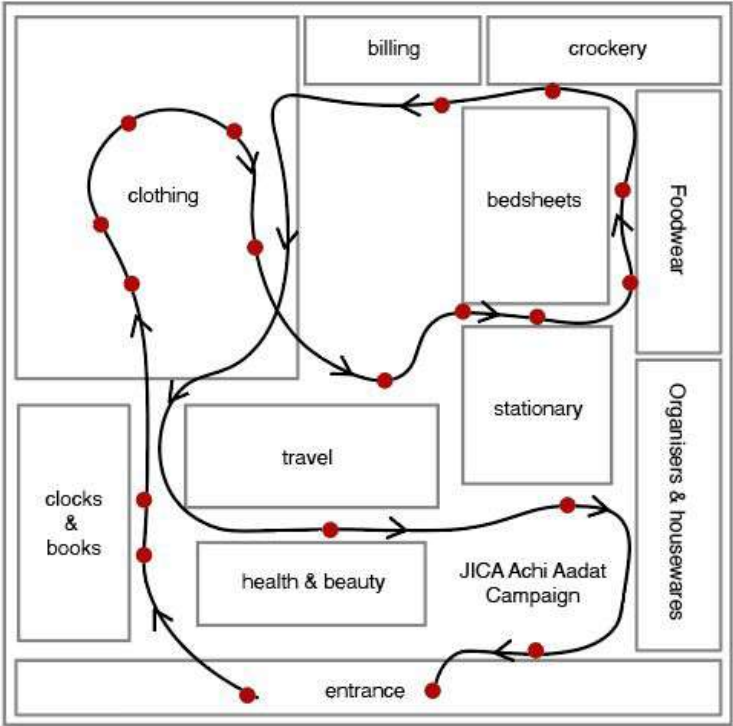




Enriching  
Brand Exp.

TDV and Muji, the renowned Japanese brand, share a robust and enduring partnership. TDV has participated and proposed interventions in Muji's brand experience by meticulously mapping stores' journey and infusing creativity through "Muji Week" pop-ups in Delhi stores. This collaboration holds promise for exciting future growth and innovation at the design-retail nexus.

TDV X MUJI



Branding  
& Identity

TDV as a design partner to the prestigious Wharton India created the identity and visual branding through The Design Cell for Wharton India's Annual Economic Forum 2023. Furthering the space for design teams based out of The Design Village to build a robust exchange with the industry at large the team comprised a recent graduate and a faculty guide who together took the project to execution.

Wharton India  
Economic Forum





# 05.00

academics |

**“TDV is the (perhaps only) school that takes design responsibility seriously and unconditionally.”**

Dr. Paul Hekkert,  
Professor | IDE Technical University of Delft, Netherlands

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05.46  
05.47

|  |                  |
|--|------------------|
| POSITION   | POSITION         |
| JOURNEY  | JOURNEY          |
| TASKBOX<br>VILLAGING<br>BASKETS<br>B.DES   | CURRICULUM       |
| FASHION RESET<br>CATTERY<br>PERIOD<br>SOLE<br>SELVING<br>CHARACTER DESIGN<br>BIODESIGN : SPOIL | STUDENT PROJECTS |

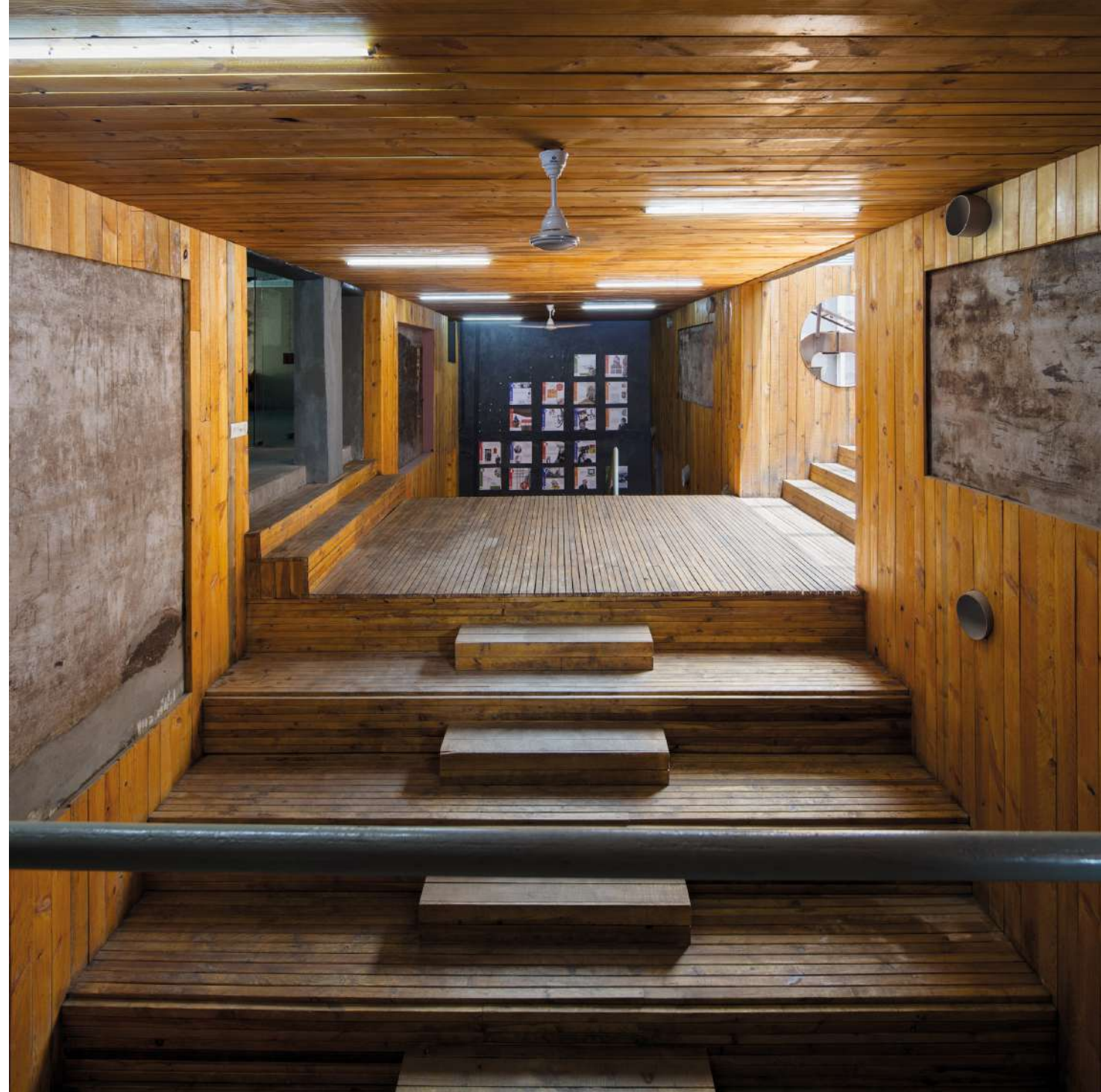


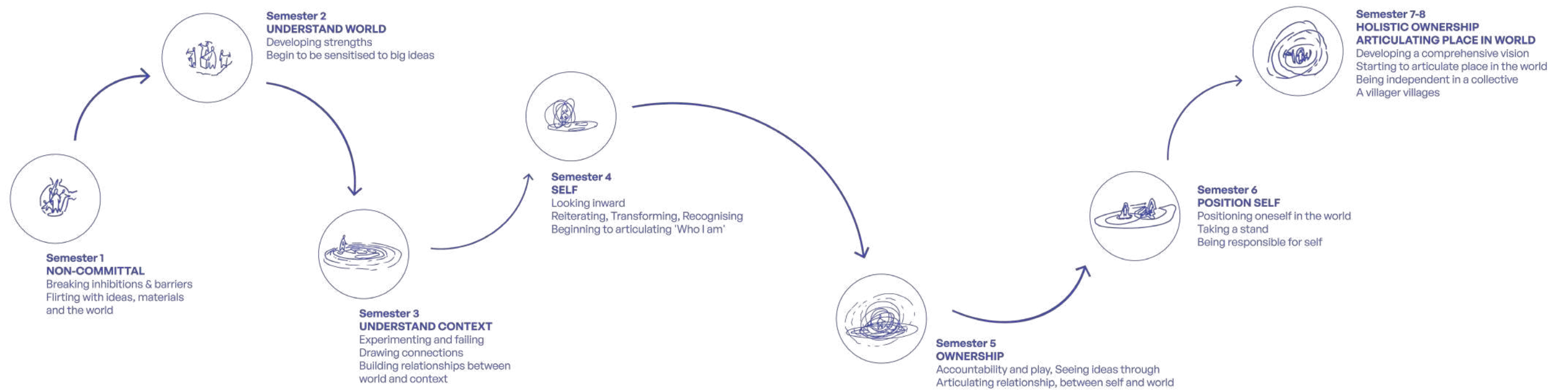
“Such cultural exchanges are integral to the learning process. At TDV we are proud to be at the nexus of international conversations on sustainability and design.”

Mudita Pasari,  
Academic Dean

TDV, seamlessly combines its local roots with a commitment to global design education. Through the exchange Semester program, summer-winter schools, guest lectures, international industry relations, and multiple international MOUs, TDV empowers students with a comprehensive and transformative educational experience. These initiatives provide learners with opportunities to immerse themselves in diverse cultural and educational environments, engage in interdisciplinary learning, collaborate with renowned professionals, gain real-world industry experience, and build global networks. The Design Village cultivates a global perspective, fostering the development of adaptable, creative, and globally-minded design professionals prepared to excel in the international design industry.

# on position pos





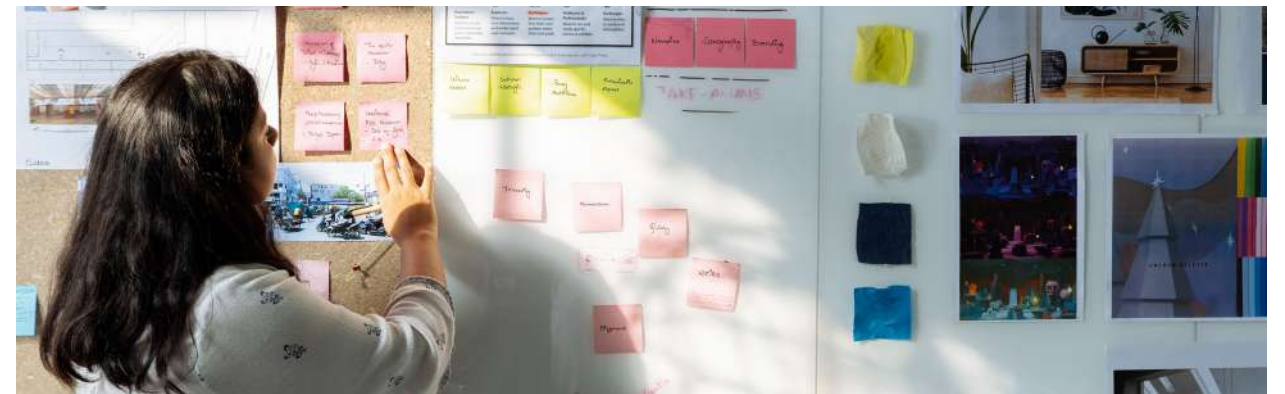
Over 4 years, a villager's journey is driven by TDV's pedagogical values. For a villager to become aware of themselves and their values, the journey is crafted such that while each path is individual and unique, the villager is not alone, and each semester is nourished as an ecosystem with an established goal.

The curriculum of TDV is designed in such a way that over a course of their stay, a student will become aware of themselves and their values. They will have a better understanding of what they value and care about in the world, and how to utilize this to steer their design education.



All design projects at the village are real life projects and come from the TaskBox. The design briefs are provided by the industry, non-profit organizations, researchers etc.

# taskbox



Villaging refers to all activities undertaken for self development and learning, as well as participating in evolving and maintaining the village itself. At TDV, villaging activities carry credits and are taken as a part of the curriculum. The duration of activities can range from continuing ongoing activities, weeks to weekends, single day activities or just a couple of hours.

# ing villaging villa





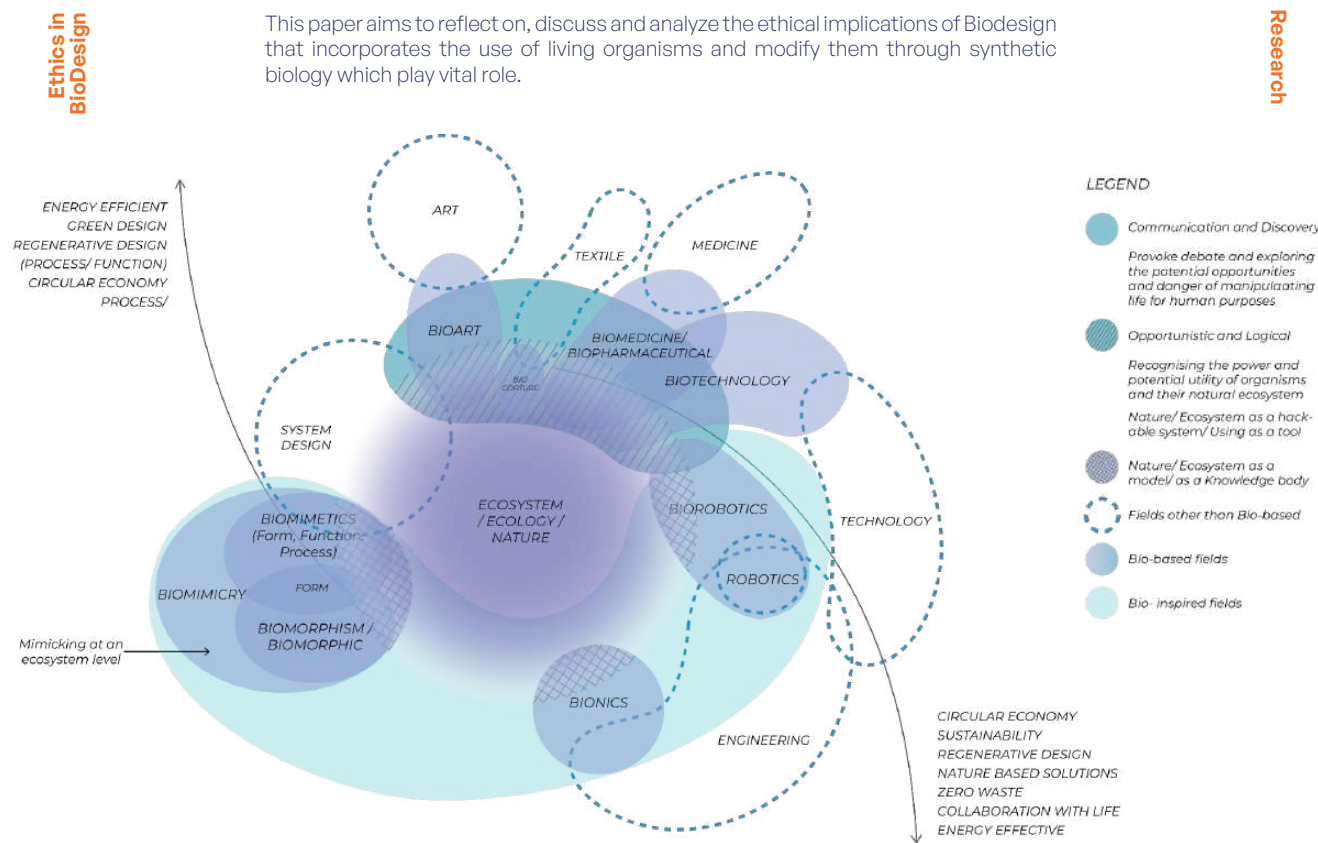
All baskets deal with understanding design and design understanding. Eight baskets have been defined and they may broadly fall in three categories of 'Understanding the World', 'Positioning' & 'To Make it Work' with each having at least one theoretical & practical basket.

# design baskets



B.Des is designed for courageous and foresighted individuals who seek new definitions for future and innovative solutions for a better and sustainable lifestyle.

b.des b.des b.des





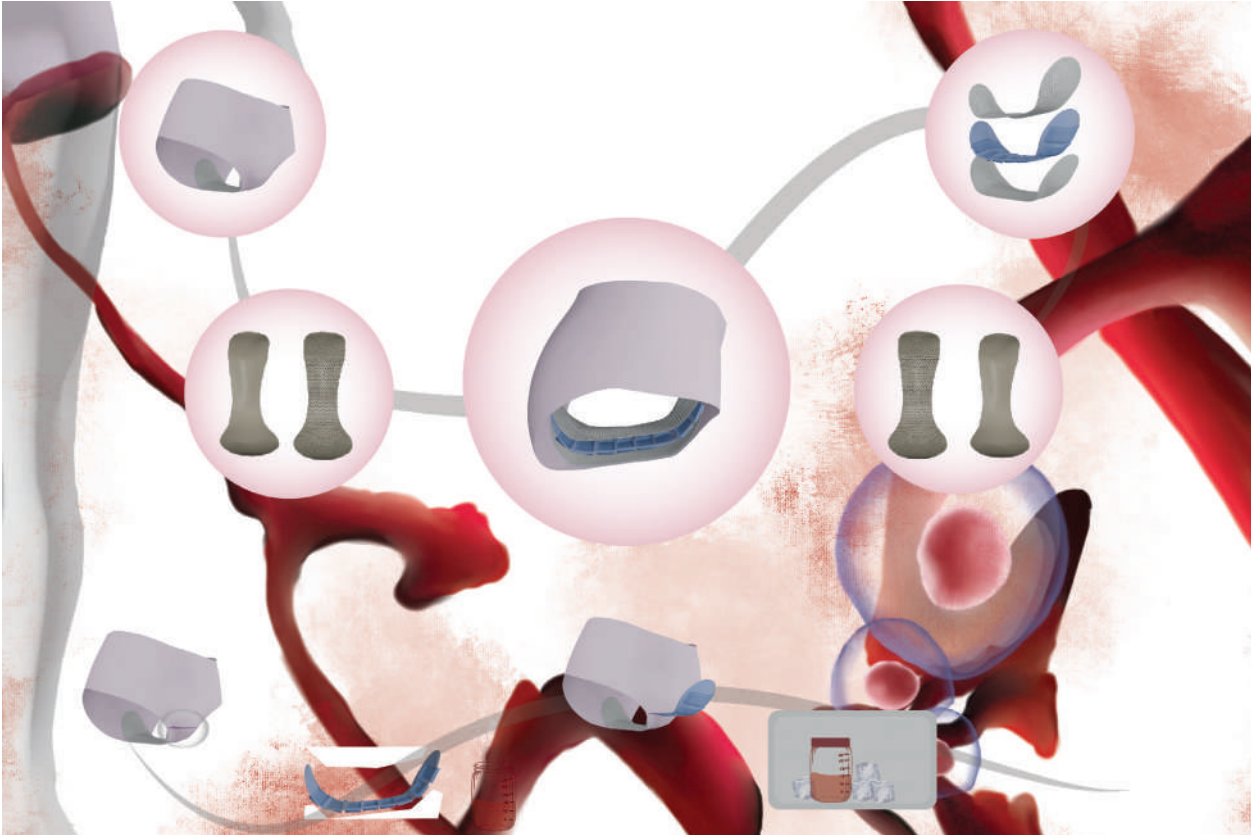
Anshika's Final Design Project journey aims to fully understand the reason why luxury fashion brands feel the need to destroy billions' worth of their own merchandise and therefore uses a design approach that would provoke conversations and make people think about the possible consequences of their choices.



Period

The project developed by Akshita , Kashish , Riya & Muskan, tackles the challenges around menstruation, be it about being a taboo, degrading our environment and about infecting the vagina. It involved a method that would allow people to donate their menstrual flow with the eventual objective of extracting stem cells (menSCs), therefore contributing to medical science to save genetically related people in the future.

Product Design



SOLE

In Semester 8, UG 2019, Vinay designed an autonomous vehicle which carries one person for intercity travel with the aim to reduce traffic volume, air pollution and noise pollution.

Transportation  
& Mobility Design





05.45

academics | STUDENT PROJECTS

Solving

Pradeep's Final Design Project is a critical and speculative design intervention that calls for action, while rendering a picture of the future from which we look at the present. The present looked back upon is constituted by capitalism with an emphasis on commoditization becoming the object which is critically proliferated into the future leading to a speculative scenario.

Interaction  
And UX Design

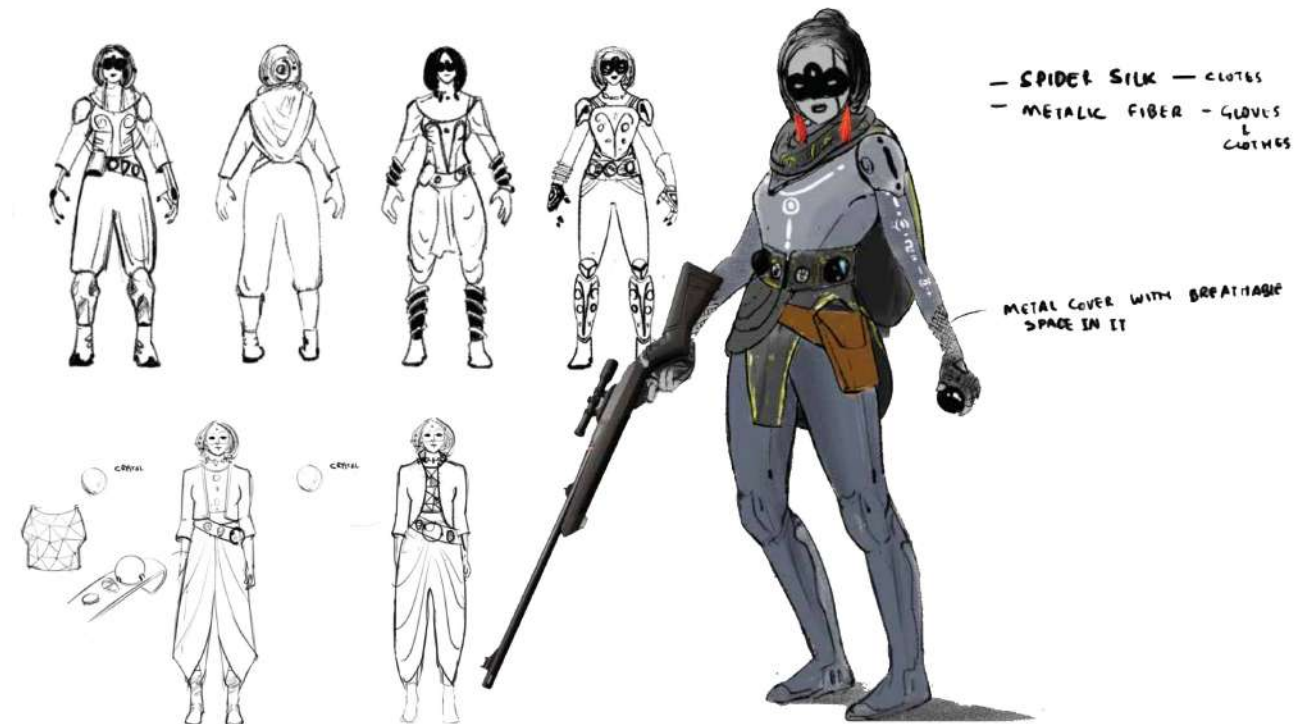
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academics | STUDENT PROJECTS

Indian Character  
Design for Valorant

Shubham Mishra's in his Final Design Project creates a brave agent in India that does not harm anyone's beliefs. This project aims to propose Riot Games as a concept that will help it grow better in the fast-growing Indian Esports. Valorant is one of the most played games in India, and Riot Games has installed a server dedicated to Indian players in Mumbai; this could be expanded to more servers as demand grows. There are many agents (characters) representing a particular country.

Graphic Design



Summit 2022

# BIODESIGN CHALLENGE

June 20 - 24



Packaging  
Design

Our learners, Natasha, Arsad, Tanish & Kunika, participated in Biodesign challenge to create SPOIL. A Sustainable Packaging for Oil, focused on the production, consumption, and externalities of the edible oil industry which aims to benefit all stakeholders involved in the system. The pellets, made of a layer of saturated fat containing unsaturated fatty acids are packed in a dispenser made of a biomaterial- oilcake.

Biodesign





# 06.00

**“The Design Village has become a vibrant place, with hundreds of talented, inquisitive students from all over India. A passionate staff with people who have all embraced a long term vision and made it much better.”**

Anna Noyons,  
Ink Amsterdam

06.11  
06.21

06.31  
06.32

06.41  
06.42

06.51

DREAMDOING  
THE GREEN CARPET

MUJI & DESIGN X DESIGN  
PHOTOGRAPHY EXHIBIT

SUMMER STUDIO  
JOINT STUDIO

DIALOGUES

EVENTS

EXHIBIT

INTERNATIONAL



## Celebrating the achievements of our graduates at the Felicitation Ceremony 2023.



TDV organized the third felicitation ceremony for its postgraduate and undergraduate batches at Bikaner House, Delhi.

The ceremony ended on a note of vigor and positivity as the graduating batches intermingled with each other, with the existing students and the facilitators, and relived the memories they made as students of TDV.







## Step into the world of creativity & innovation!

Dreamdoing - was the name of the annual design exhibition of TDV, showcasing the incredible talent of our students. This exhibition at Bikaner House was a true testament to their creativity and design prowess.





Translating an inherent fascination of colors into a journey of self expression and critique, Kokil Gupta's paintings created a dialogue between her former self and the present, through elements of abstraction and scale.



The intent was to facilitate meaningful networking through one on one multiple moments of creative engagement and coincidental interactions, with people in the design, innovation and extended arts and culture spaces.







06.21

tdv affairs | THE GREEN CARPET



The Green Carpet is a sustainable design advocacy campaign put together by students of TDV to drive awareness towards the over consumption and continuous resource use, led by the creative industry. Mindful interpretations of prompts acknowledging our impact, would be showcased through multi sensorial performances by each team. The dark reality of an uncertain tomorrow looms large and thus this platform would act as a wayfinder for the young learners to take cues for their future prospects as designers and change makers. The campaign was a part of the orientation of the batch of 2023, in the endeavor to bring change in design through indigenous practices that have global impact.







Muji & Design X Design



**Photos**  
**This Photographer Captures the Last Living Tribes of India**



Photography Exhibition

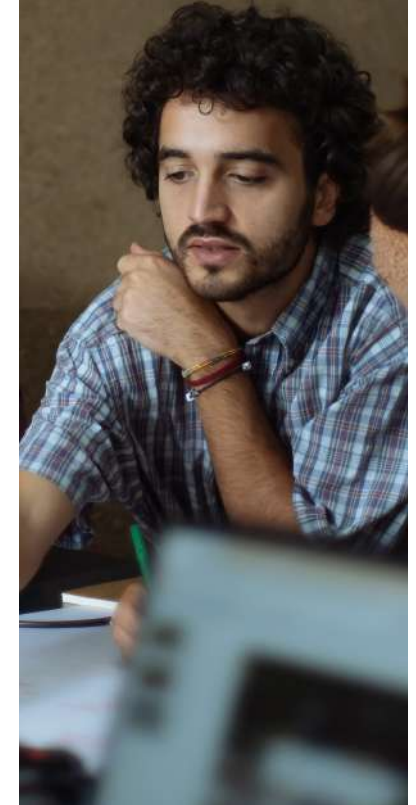
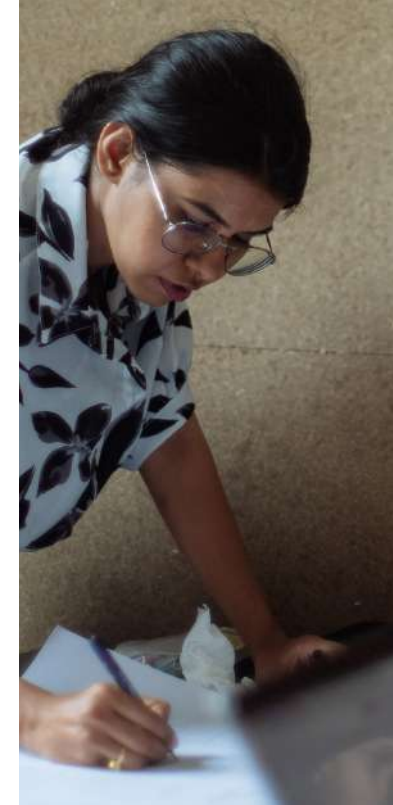


The Summer Studio was organised as a part of building the India Pavillion at the London Design Biennale 2023 presenting “Chowk & Charpai: An Urban Living Room”, curated by The Design Village and designed by Studio Archohm. The India Pavilion was a multi-sensory evocation of the essence of a contemporary Indian city chowk – an open market at the junction of streets – through the visual metaphor of a charpai – a traditional woven daybed found across India.





The Joint Studio program amongst The Design Village, TU Delft, and Politecnico Milano aims to provide students with a unique opportunity to develop a design anthropological perspective towards cities. The program encourages students to read a city through multiple lenses and find appropriate mechanisms to communicate their reading effectively. The Joint Studio program strives to create global designers who can contribute towards designing sustainable and liveable cities.





LES ATELIERS  
ALIX



Extraordinary Facility

Domaine de  
**Boisbuchet**  
Design Architecture Nature



• • • Royal Academy of Art  
— The Hague



  
**Škola Kateřinky!**

 **POLITECNICO**  
MILANO 1863





# 07.00

campus |

“Spaces just like people, have a personality; a personality experienced, not by looking at it, but by interacting with it: by working, relaxing, meeting people, having fun, and just wandering around. to me, the design village campus is one of these rare personalities that make you feel that you are best friends from the moment you meet. the building welcomes you, makes you feel at ease, and somehow, is curious about you. it challenges you to express yourself, to show who you are, and to feel good about it.”

Dr. IR. Marieke H. Sonneveld  
Delft University of Technology, Netherlands

07.11

07.21  
07.22  
07.23  
07.24  
07.25

07.31  
07.32

TDV CAMPUS

FABLAB  
MACLAB  
FASHIONLAB  
LIBRARY  
ARAKUCAFE

CORE  
CONNECT

STORY

C29

C28







TDV is housed in an old abandoned Kattha (catechu) factory. Studio Archohm and students from TDV, helped convert this former industrial facility into a dream village – retaining its inherent character while injecting new life. Narratives of the past were kept intact while giving the campus a new meaning. The concept was founded on creating permanence out of make-shift spaces without losing the essence. Spaces of no light were converted into places of light!

the grotesque machines  
are now sculptures.

they are companions  
to students.

The space is reinvented and reinterpreted for imparting design education. It is designed to inspire and evoke curiosity by the sheer simplicity of its aesthetics and ethics of adaptive reuse. It is a space to enlighten minds, break stereotypes – a place to create yet make mistakes, to learn and unlearn, just like the feeling one gets while experiencing this education space and simultaneously recalling its contrasting multi-layered Kattha making past.



C-29 C-29 C-29



Fablab

The Design Fablab, is a Multidisciplinary Design and Fabrication Laboratory and a product realization facility open for the community of The Design Village and collaborators from NCR. The Design Fablab is accredited by Fab Foundation - the International network of Fablabs. Students get together to dream ideas, make them into a reality and share knowledge. We believe in forging thinkers, tinkerers, creators and makers who have the courage to dream and manifest anything.



Maclab

The Maclab is equipped with iMacs, installed with multiple design softwares and a warm vibrant vibe for the students to think and work in an innovative environment. The villagers are exposed to a variety of technologies, and softwares that will help them to not only build what he dreams but also dream bigger.







The Fashion Lab is installed with the best of sewing and tailoring machinery, specially designed for students who love fashion, make fashion and recreate fashion.

Fashion Lab



The TDV Library has a curated collection in art, architecture and design to support the design programs, as well as materials on anthropology, history, literature, science, and other subjects such as the general education courses, to establish context and widen perspectives.

Library



“The promise of cultivating a community to thrive and its commitment to serve the best coffee, while passing on the benefits to their farmers and their families positions its context within the Design Village’s DNA & pedagogy inherently.”

Vatsal Agrawal  
Associate Dean | Executive Affairs

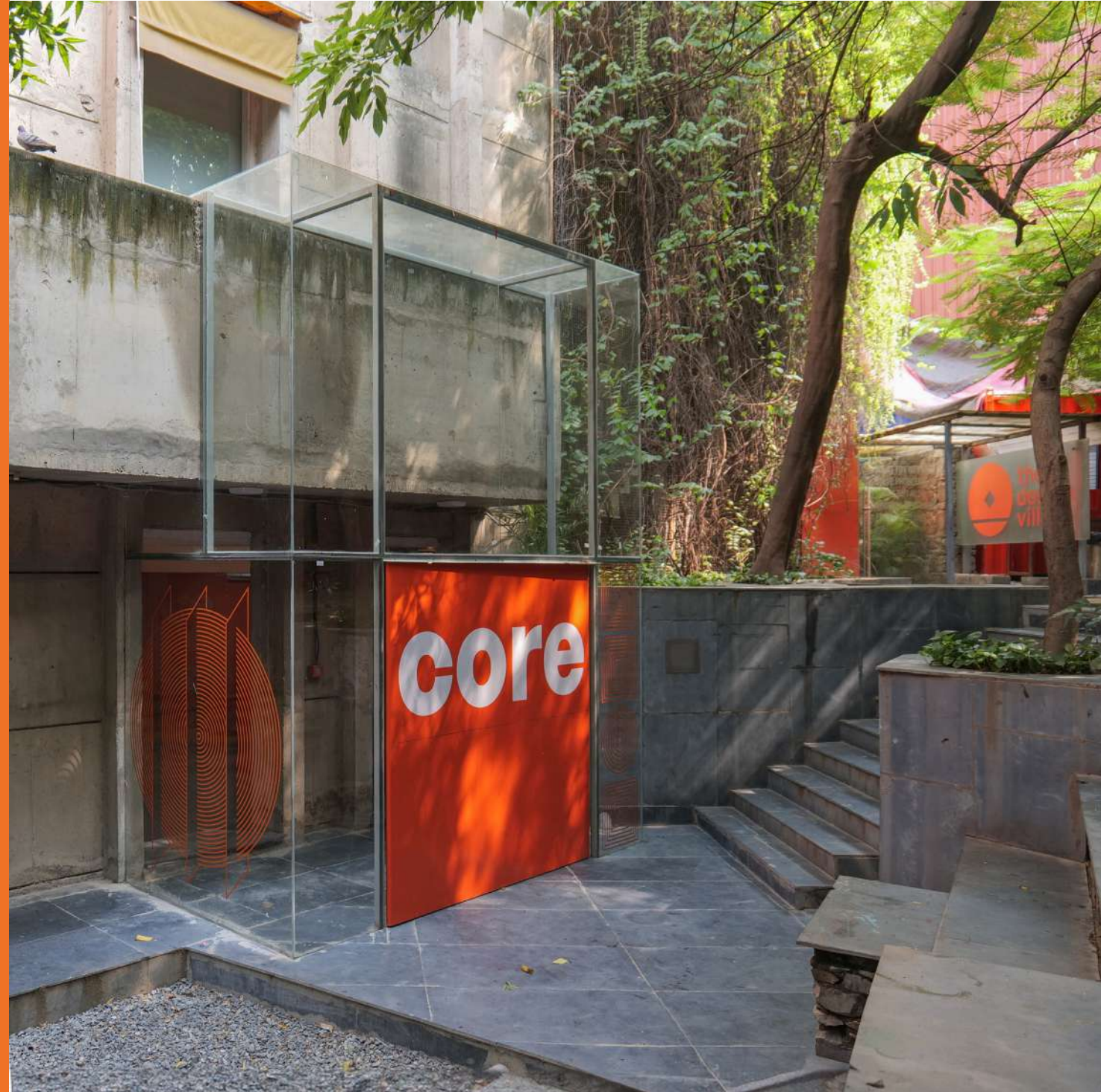
**araku™**  
COFFEE

Araku is now the largest coffee plantation in the world to be certified organic and biodynamic, which is considered to be the organic farming technique of the future. Biodynamics is a set of natural methods for enhancing crop quality and health.





C-28 C-28 C-28





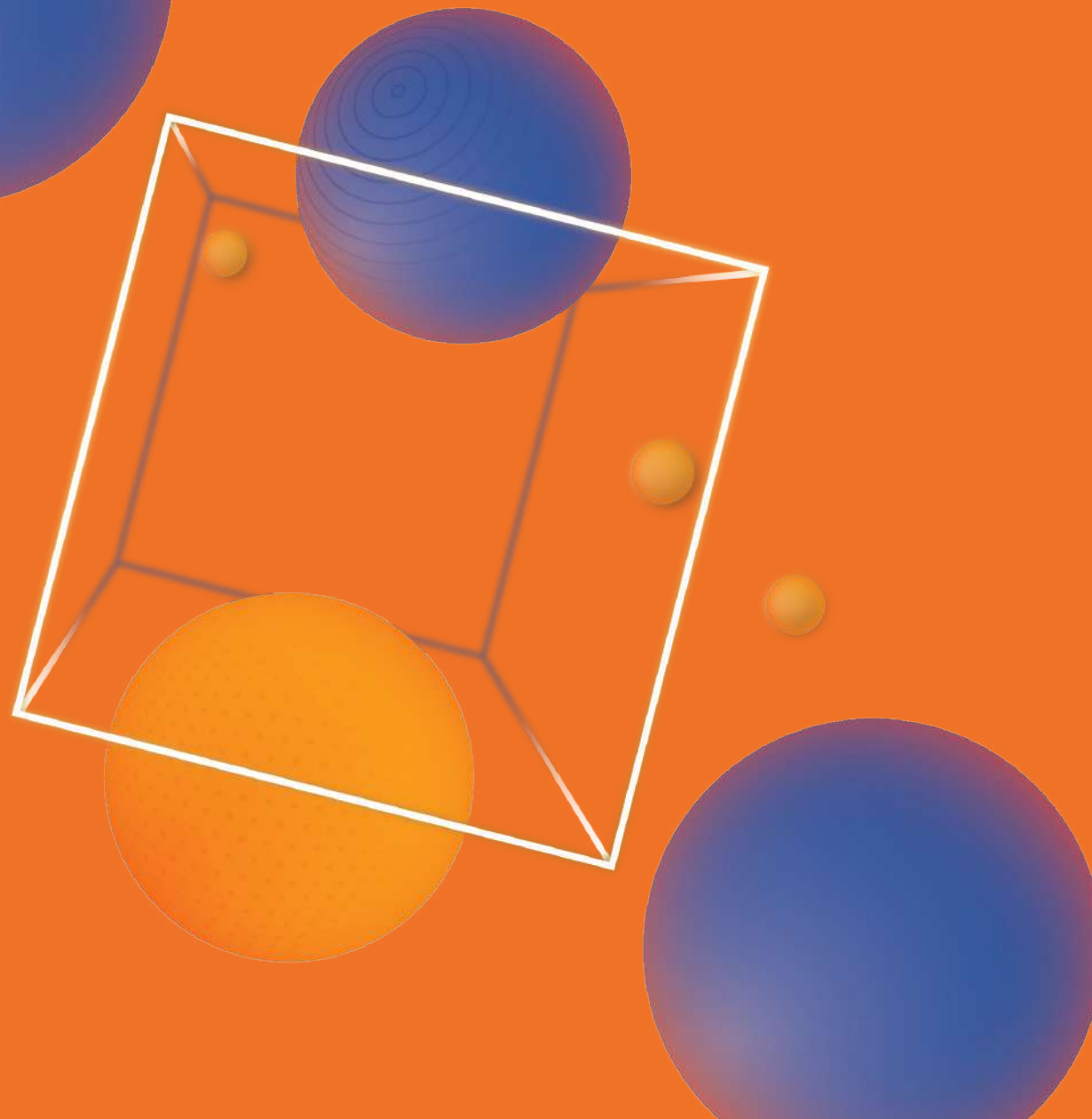






# 08.00

meet the villagers |



08.11  
08.21  
08.31

MANAGEMENT  
ADVISORS  
ACADEMIA





Latika Chaudhary  
Campus Dean



Anusha Dhawan  
Head | Impact



Mudita Pasari  
Academic Dean



Vatsal Agarwal  
Associate Dean,  
Executive Affairs



Sourabh Gupta  
Founder



Mridu Sahai  
Co-Founder



Mukesh Kukreja  
Head | Accounts



Harris George Stephen  
Head | Communication



Rishi Agarwal  
Managing Director | JCBL



Navneet Garg  
Founder | CAYA



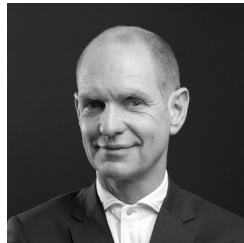
Valentina Auricchio  
Assistant Professor |  
Politecnico di Milano



Vishwanath Kashikar  
Associate Professor |  
CEPT University



Paul Hekkert  
Professor | IDE , TUDelft



Jeroen Van Erp  
Partner | Fabrique  
Professor | TU Delft



Ranu Kawatra  
Former CEO | Pearson



Alexander Von Vegesack  
Founder | Domaine de  
Boisbuchet



**Mudita Pasari**  
Academic Dean

PhD. | TU Delft (Pursuing)  
M.A. | RISD  
B.Des | NID



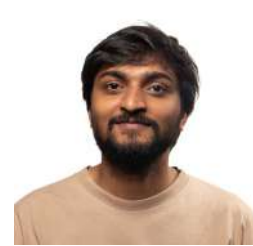
**Lena Ragade Gupta**  
Associate Dean

B. Arch | CEPT



**Pritesh Maru**  
Facilitator

B.Des | NID



**Dilbag Singh**  
Facilitator

B.Des | NIFT



**Kunika Sharma**  
Facilitator

M.Des | TDV  
B.Sc



**Smriti Sinha**  
Facilitator

B.Des | NIFT



**Gaurav MK Wali**  
Facilitator

B.Des | NIFT



**Nisaphi Lynden**  
Facilitator

Ph.D | NIFT (Pursuing)  
M.Des | NIFT  
B.Des | NIFT



**Archit Dhiman**  
Facilitator

B.Des | TDV



**Kshitij Bahl**  
Taskbox Manager

M. Sc. | Politecnico Di Milano  
B.Arch



**Shazaman Saiyed**  
Baskets Manager

PG | Texas University  
Anant Fellow  
B.arch | VDA



**Priankar Dasgupta**  
Atelier Manager

M.Des | Istituto Europeo  
Di Design  
BFA



**Abir Sheikh**  
Facilitator

PG Diploma | RCA  
B.Des



**Tarique**  
Facilitator

M.Des | NID  
B.Com



# Choose your Design Path!

TDV welcomes students who are aware, compassionate, courageous, and persevering as these are vital qualities for being a good designer of the future.

Latika Chaudhary  
Campus Dean

TDV is committed to ensuring that no deserving student is denied access to education because of their personal financial constraints. We provide scholarships on merit-cum-means basis to deserving students.

The students need to qualify for the TDV Entrance Test to be eligible for scholarships.

| Category |                   | Upto 100% |                                 |   |  |   |
|----------|-------------------|-----------|---------------------------------|---|--|---|
| +        | TDV Entrance Exam | +         | 100%, 50%, 25%                  | + | For 1st Year Only                      | + |
| +        | Siblings          | +         | 25% concessions on tuition fees | + | Till the time both siblings are in TDV | + |
| +        | Defense           | +         | 25% concessions on tuition fees | + | For 1st year only                      | + |
| +        | Single Parent     | +         | 25% concessions on tuition fees | + | For all years                          | + |

| Founder's Scholarship awarded on Case to Case basis |   |   |  |
|---|---|---|--|
| +   | All scholarships are applicable on tuition fees only.   | + | Scholarships for continuing years is merit-based. This is awarded to the top 20% students of the class based on the grades achieved. |
| +   | No scholarships are given for the international semester. Students can avail of external scholarships for the same. | + | A minimum attendance of 85% (75% for medical cases), marks eligibility for the scholarship.  |
| +   |   | + | Only one concession can be availed at a time.  |





