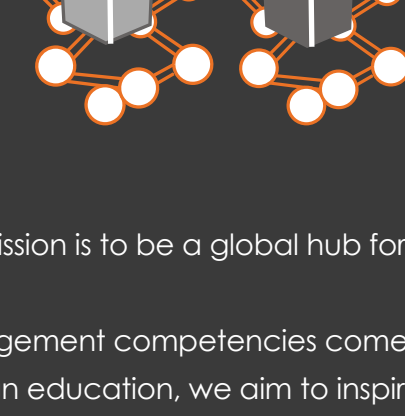
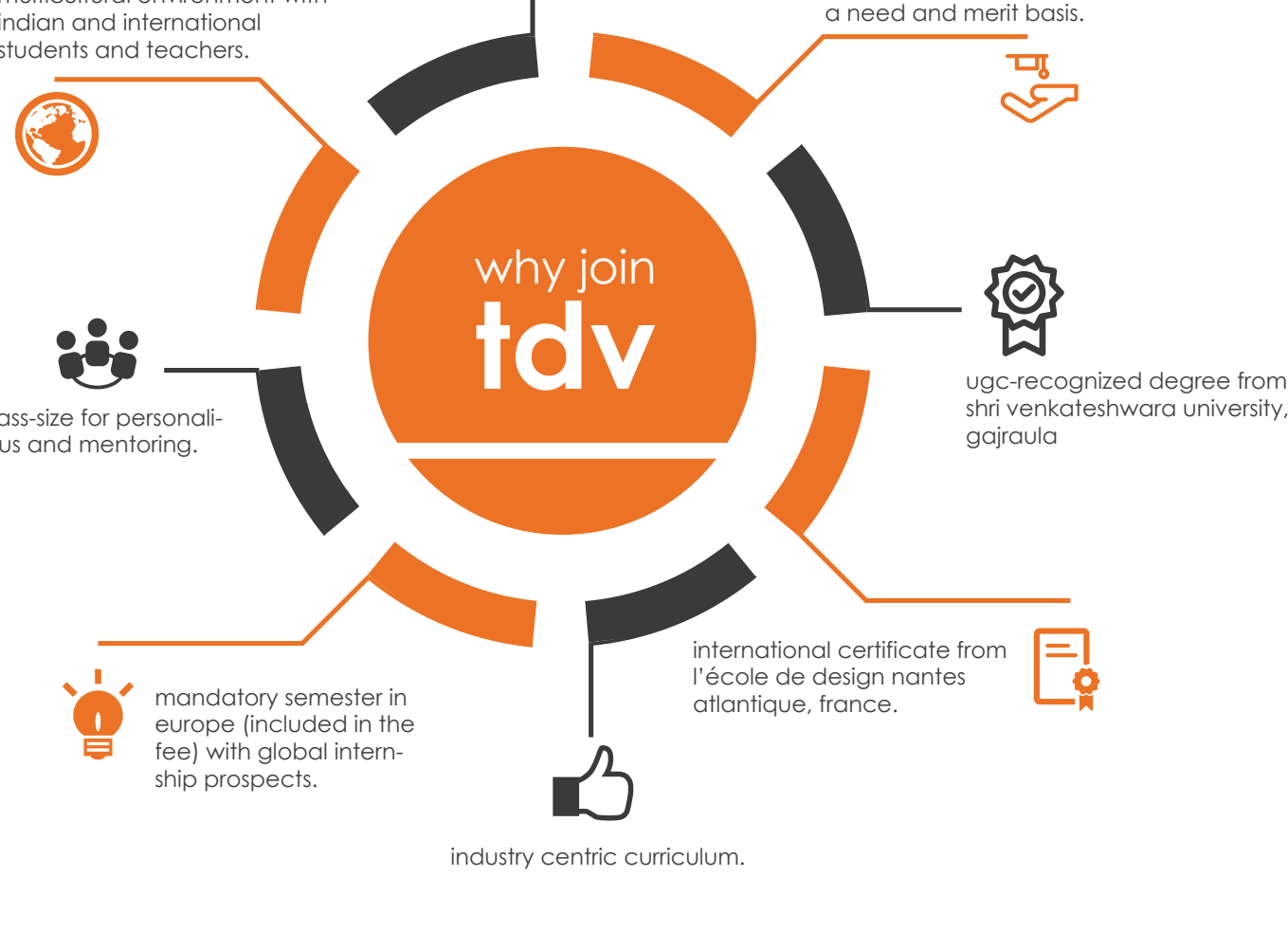




who we are

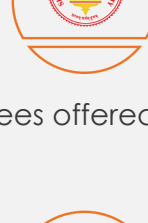


TDV is an interdisciplinary and industry-centric design institute. our mission is to be a global hub for design education to promote and support development through design. on the TDV campus associated disciplines, technologies and management competencies come together to deliver design solutions. through a comprehensive design education, we aim to inspire designers of the future to think and enable design with impact. TDV works closely with industry professionals to maintain a strong focus on the real-world and thus the application of design. in addition, we organize meaningful faculty and student exchanges with international centers of design to encourage the development of a truly global design quotient.



partners

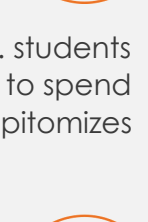
shri venkateshwara university



it is a ugc-recognized university with a student body of more than 10,000 students. all degrees offered at tdv are conferred by svu.

www.svu.edu.in

l'école de design nantes atlantique, france



the design village serves as one of the two asia campuses (delhi and shanghai) for l'école. students from l'école can opt to come to tdv for a master's program. l'école invites all tdv students to spend one semester on their campus in france. this unique exchange between the two schools epitomizes the cross-cultural dialogue that is vital to design in the 21st century.

en.lecolededesign.com

tu delft, netherlands



it's the apotheosis of faculties of architecture and built environment in the world. tdv is graced by there faculty with workshops on various modules on design through out the year.

www.tudelft.nl/en/

tdv exam sample paper

<http://www.thedesignvillage.org/downloads/>

undergraduate courses

eligibility

candidates who have given or are appearing for higher secondary (10+2) examinations or equivalent qualifying examinations like cbse/ib/icse or candidates with a passing grade in senior secondary school examinations conducted by the national open school, with a minimum of five subjects.

how to apply

candidates are chosen on the basis of a written entrance examination, a situation test and an interview conducted by TDV. the design portfolio is not mandatory for the interview. www.thedesignvillage.org/how-to-apply

eligibility criteria

undergraduate course

- 01 foundation year**
all programs have the first year of the b. des program, at the design village, noida as a foundation program, which will primarily focus on learning about the fundamentals of design and creation. this year will enable students to discover their own creative skills and fine-tune the direction in which they wish to orient their design careers with an introduction to each discipline. for more details check the following link : <http://thedesignvillage.org/undergraduate-courses/>
- 02 interaction design** (ux, creative coding, physical computing, experimental animation)
this program focuses on the designing and developing interactive digital products, environments, systems, and services responding to our changing environment where the focus is more on studying user and product behaviour than on the form. students will be equipped with design and visualization tools that will help envision and detail their imagination.
- 03 industrial design** (material study, manufacturing processes, cognitive ergonomics, digital fabrication)
this field of design applies to consumption items such as appliances, automobiles, furniture, packaging, and household equipment. it also applies to equipment design such as professional equipment, tools, public transportation, and street furniture, all of which can be individually crafted or produced in industrial quantities. industrial design is used to improve the aesthetics, design, ergonomics, functionality, and usability of a product.
- 04 graphic design** (materials and medium, typography, 2d animation, web technologies)
graphic design is the art and skill of visually communicating an idea. the program will encompass awareness of the graphic design field in general and help in understanding the economic and managerial part through branding and marketing. students shall be promoted to take the ideas forward to the next level by applying this knowledge in a live working project.
- 05 interior space design** (construction materials, anthropometrics, technical representation, lighting design)
this program focuses on the design of perennial spaces: habitat, commercial spaces for health, culture, leisure, work, commercial architecture. the program also touches upon the design of scenography spaces that cover exhibitions, stands, events, retail, merchandising, etc.
- 06 fashion design** (pattern making, garment construction, fashion illustration, material textile)
the fashion design program provides a holistic development on generic design, with a direct approach towards apparel. the development of technical skills within pattern-making, creative cutting, garment construction, surface techniques as well as producing visualizations through drawing, illustration, styling and computer-aided design are all key to this course.
- 07 transportation design** (history of automobile, model making, automotive ergonomics, form studies)
the transportation design course, branches out from the industrial design course at tdv. the course gradually introduces students to complexities of mobility. students go through a rigorous foundation year, following which they are introduced to the general tools of industrial design. in the next level, they are exposed to subjects specific to transportation design like – vehicle design, theory, technical drawing, automobile interior design, future mobility, rapid-prototyping and visualization tools.

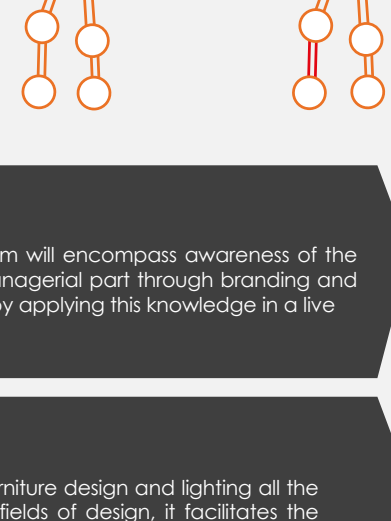
postgraduate courses

eligibility

graduates of any discipline with a minimum overall score of 50%

how to apply

candidates are chosen on the basis of an interview conducted by TDV. the design portfolio is mandatory for the interview. www.thedesignvillage.org/how-to-apply



postgraduate course

- 01 graphic design**
graphic design is the art and skill of visually communicating an idea. the program will encompass awareness of the graphic design field in general and help in understanding the economic and managerial part through branding and marketing. students shall be promoted to take the ideas forward to the next level by applying this knowledge in a live working project.
- 02 interior architecture design**
masters studies in interior architecture design include detailing from the level of furniture design and lighting all the way to small-scale architecture interventions. one of the most trans-disciplinary fields of design, it facilitates the honing of professional skills in interior, retail, furniture, exhibition, and experience design.
- 03 fashion design**
the fashion design program provides a holistic development on generic design, with a direct approach towards apparel. the development of technical skills within pattern-making, creative cutting, garment construction, surface techniques as well as producing visualizations through drawing, illustration, styling and computer-aided design are all key to this course.
- 04 product design**
to provide the industry with young professionals that specialise not only in "making" but the rudimentary skill of "thinking". this course is designed to provide the foundations of thinking from the contexts of business, material, process, human factors and sustainability.



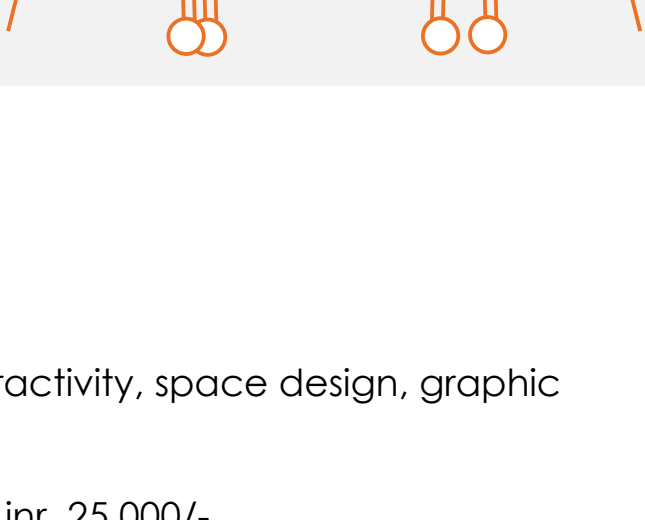
we offer need-based and merit scholarships for undergraduate and postgraduate students. we have the flexibility to accommodate students who are aligned with our mission and value system.

scholarships for both programs are awarded on the basis of the results of entrance exams and portfolio reviews, for postgraduate scholarships, portfolio reviews as well as the statement of purpose submitted with the tdv application are considered.

seats available

ug: 90
(15 seats in each of the six specializations)

pg: 32
(8 seats in each of the four specializations)



fee structure

undergraduate course

industrial design, product design and interactivity, space design, graphic design and fashion design

security deposit (refundable) (one time) – inr. 25,000/-

development fees, registration and admission fee (one time) – inr. 25,000/-

year 1

university collaboration fee – inr 50,000/-
semester 1 – inr. 1,25,000/-
semester 2 – inr. 1,25,000/-

year 2

university collaboration fee – inr 50,000/-
semester 3 – inr. 1,25,000/-
semester 4 – inr. 1,25,000/-

year 3

university collaboration fee inr 50,000/-
semester 5 – inr. 1,25,000/-
semester 6 – inr. 1,25,000/-

year 4

university collaboration fee – inr 1,50,000/-
semester 7 – inr. 2,25,000/-
semester 8 – inr. 1,25,000/-

postgraduate course

interior architecture, graphic design, product design & fashion design

security deposit (refundable) (one time) – inr. 25,000/-

development fees, registration & admission fee (one time) – inr. 25,000/-

year 1

university collaboration fee – inr. 50,000/-
semester 1 tuition fees – inr. 1,50,000/-
semester 2 tuition fees – inr. 1,50,000/-

year 2

university collaboration fee inr 50,000/-
semester 3 tuition fees – inr. 1,50,000/-
semester 4 tuition fees – inr. 1,50,000/-

examination pattern

the exam is structured as a combination of multiple choice questions and descriptive questions to help us evaluate the applicant's creative abilities, analytical skills and awareness. followed by situation test and group interaction.

(*subject to change)